

FOSTERING CONNECTIONS  
AND EXPANDING OUR REACH



# LEAD & INSPIRE 2024



**2024 WAS A YEAR  
OF SIGNIFICANT GROWTH  
AND EXPANSION  
FOR THE ORGANIZATION.**

# THANKS *To our* PARTNERS

**DIAMOND** (\$25,000)

- Caterpillar
- CRH

**PLATINUM** (\$10,000)

- Ajax Paving Company
- AsphaltPro Magazine
- Astec Industries, Inc.
- Colas USA
- Construction Partners Inc.
- Ergon Asphalt & Emulsions, Inc.
- Granite Construction
- Heritage Construction & Materials
- Pave America
- Russell Standard Corporation
- US Polyco
- Wirtgen America

**GOLD** (\$7,500)

- Cargill
- Cenovus Energy & Asphalt
- Gallagher Asphalt Corporation
- National Asphalt Pavement Association
- Surface Tech

**SILVER** (\$5,000)

- Command Alkon Incorporated
- Delaware Valley Paving
- Forta
- Herman Grant Company
- Peckham Industries
- Rabine Paving
- Silver Star Construction Company

**BRONZE** (\$2,500)

- Flint Hills Resources
- Ingevity
- Lakeside Industries
- Missouri Petroleum Products Co



# PROGRAMS

## MENTORSHIP

Our mentorship program continues to thrive, engaging an impressive number of participants year after year! With **155 submissions** in 2024, we are proud to sustain the momentum of fostering career growth and mutual support among women in the asphalt industry. These meaningful connections empower both mentors and mentees to achieve their fullest potential.

## CONVERSATIONS TO LEAD & INSPIRE

We hosted **three powerful webinars**, featuring industry leaders who shared transformative insights:

4/17/24

Management with Marquisha Williams

7/17/24

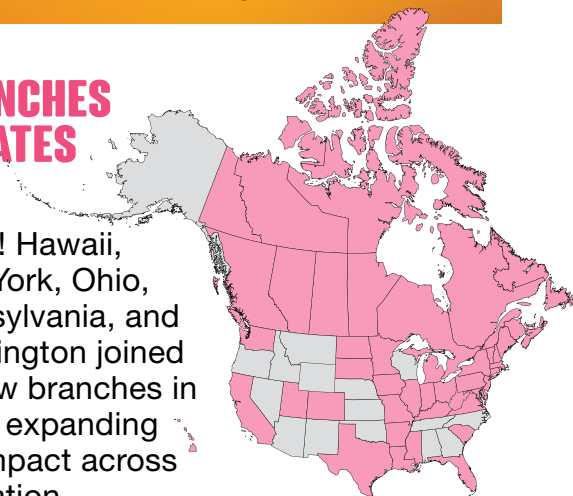
Advocacy with Nile Elam

11/19/24

Reflections with Cindy LaFleur

## BRANCHES UPDATES

Aloha! Hawaii, New York, Ohio, Pennsylvania, and Washington joined as new branches in 2024, expanding our impact across the nation.



## EVENTS

2024 marked a year of groundbreaking achievements!

- 1** We celebrated our first **Women of Asphalt Day**, a milestone event packed with networking and inspiration.
- 2** Partnering with Astec, we launched the inaugural **Executive Leadership Seminar**, paving the way for leadership excellence.
- 3** Continuing our strong industry presence, WofA proudly exhibited at **World of Asphalt** and participated in **AAPT**, further connecting with the asphalt community.

## MEMBERSHIP

Our community grew stronger than ever, with a **37% increase**, reaching a record-breaking **5,775 members!**

## SCHOLARSHIP

Thanks to our partnership with Caterpillar, we enhanced educational and professional growth opportunities. In 2024, we proudly awarded the inaugural **Women of Asphalt Scholarship** to **Meghan Roy** and **Lilia Yakimyuk**, empowering these outstanding recipients to advance their careers and pave the way for future success!

## JOB BOARD

The WofA job board remained a critical resource, connecting women to career opportunities and industry leaders. In 2024, there was **65 jobs posted** and **over 3,500 page views!**

# LETTER *From the* PRESIDENT

## **Dear Women of Asphalt Members and Supporters,**

As we reflect on 2024, I am filled with gratitude and pride for the strides our organization has made in empowering women within the asphalt industry. It has been such an honor to serve as your Board President over the past two and a half years! Although I have mixed emotions as I transition over to the role of past-president, I am so excited about the direction the organization is heading with the addition of our new Executive Director, Brittyn Heisler.

This past year, we focused on fostering connections and expanding our reach. Our mentorship program continued to thrive, nurturing relationships that empower both mentors and mentees. Through inspiring webinars, branch activities, and a growing membership, we strengthened our community and highlighted the incredible contributions of women in our industry.

One of our proudest moments in 2024 was the inaugural **Women of Asphalt Day** at the World of Asphalt. This landmark event brought together voices from across the nation to celebrate our shared vision and commitment to the future.



None of this would be possible without the unwavering support of our corporate partners, volunteers, and members. Your dedication fuels our mission to attract, retain, and promote women in the asphalt industry.

As we embark on 2025, our theme, **“Driving Progress: Together We Build”**, reflects our commitment to unity, growth, and innovation. Together, we will continue to create opportunities, break barriers, and inspire the next generation.

Thank you for being part of this journey. Here’s to another impactful year!

Warm regards,

**Sheila Barkevich**

President, Women of Asphalt

# Waf BOARD



**SHEILA BARKEVICH**  
PRESIDENT  
*CRH, American Division*



**AMY MILLER, PE, MBA**  
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*Asphalt Contractors Association of Florida*



**ASHLEY BATSON, JD**  
VICE PRESIDENT  
*Ingevity*



**RACHEL QUAM**  
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*Caterpillar Inc.*



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*National Asphalt Pavement Association*



**LORA COLLINS**  
*Marathon Petroleum*



**STEFANI MARTELLA**  
*F.O. Day Company*



**MICHELLE M. MILLER, PE**  
*Michigan Department of Transportation*



**DEBBIE NOVAK**  
*Missouri Petroleum Company, LLC*



**VICTORIA TAFFET**  
*Colas USA*

## BRANCHES

ARKANSAS  
CA-CALAPA  
CA-CALCIMA  
COLORADO  
FLORIDA  
HAWAII  
ILLINOIS  
INDIANA  
IOWA

KENTUCKY  
LOUISIANA  
MARYLAND  
MICHIGAN  
MINNESOTA/DAKOTA  
MISSISSIPPI  
MISSOURI  
NEW ENGLAND  
NEW JERSEY

OHIO  
SOUTH CAROLINA  
PENNSYLVANIA  
TEXAS  
UTAH  
VIRGINIA  
WASHINGTON  
WEST VIRGINIA  
CANADA

